



# RESAAS SERVICES INC.

# San Diego Association of REALTORS® Selects RESAAS for Real-Time Listing Network

**VANCOUVER, BC.** (March 1, 2016) – RESAAS Services Inc. (CSE: RSS, OTCQX: RSASF), a cloud-based social business platform for the real estate services industry, is pleased to announce that it has signed a five year agreement with the <u>Greater San Diego Association of REALTORS®</u> (SDAR).

This agreement will allow all 12,000 member REALTORS® of SDAR, the largest real estate association in San Diego County, to share lightweight property listings with one another while providing SDAR visibility into this pre-market activity.

This is the second real estate association to take advantage of the revolutionary real-time listing sharing solution that gives member REALTORS<sup>®</sup> and the MLS themselves instant visibility into listings that are of pre-market status. In addition, the creation of a SDAR network on the RESAAS platform will allow its members to grow their international referral business and expand the exposure of their property listings.

"We pride ourselves on continually offering progressive technologies to our 12,000 members," said Michael Mercurio, CEO of the Greater San Diego Association of REALTORS<sup>®</sup>. "We see RealTimeMLS as a key addition that will allow our agents to share listings and referrals quickly and easily amongst each other. Apart from communicating about local news and listings, we are looking forward to expanding the international reach of real estate in San Diego County. We have a number of international initiatives underway and see RESAAS as a vital component in facilitating those goals."

Pre-market transactions are often difficult to track and measure, which can lead to a large percentage of sales not being recorded in the MLS records. As a result, there is incomplete sales data, making the Comparative Market Analysis (CMAs or "comps") inaccurate. The solution provided by the RESAAS platform will allow MLSs to track data more easily, in an efficient manner.

"The rising of pre-market activity increases in accessibility of information by consumers and has heightened the need for MLSs to continually enhance their value proposition for their membership," said James Hayden, VP of Enterprise Accounts. "At RESAAS, we always focus on real scenarios that are facing the real estate industry and use our

technology to provide complete solutions that are implemented to benefit the entire organization at large."

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#### About RESAAS Services Inc.

RESAAS, a cloud-based social business platform for the real estate services industry, is designed specifically for the real estate professional to connect and communicate in real-time. Known as real estate broadcasts, RESAAS' powerful reblasts® engine automatically generates all of your real estate workflow into invaluable social content that is instantly pushed out to the RESAAS platform and other social networks. Visit www.resaas.com.

## About the Greater San Diego Association of REALTORS®

With more than 12,000 members, the <u>Greater San Diego Association of REALTORS®</u> is the largest trade association in the county. We help our members, who adhere to a code of ethics and professional standards, sell more homes. We also help people realize the dream of home ownership, and we are dedicated to protecting private property rights. You can follow SDAR on Facebook, Twitter and YouTube.

#### On Behalf of RESAAS

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# The CSE has not reviewed, nor approved or disapproved the content of this press release.

Forward-Looking Information:

This press release and the RESAAS website referenced herein contain forward-looking information within the meaning of Canadian securities legislation, including but not limited to statements regarding the company's technology platform. The forward-looking information is based on certain key expectations and assumptions made by RESAAS' management, including future plans for the design and development of the company's technology platform.

Forward-looking information is subject to risks, uncertainties and other factors, many of which are outside of the company's control that could cause actual results to differ materially from the results discussed in the forward-looking information. Although RESAAS believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on such

information because RESAAS can give no assurance that it will prove to be correct. The Forward-looking information contained in this press release is made as of the date of this press release. RESAAS disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.