### DATA DEPOSIT BOX INC.

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### PRESS RELEASE

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## DATA DEPOSIT BOX AWARDED BEST CLOUD AND BEST STORAGE SOLUTION

Data Deposit Box Inc. (the "Company" or "Data Deposit Box") (CSE: DDB, OTCQB: DDBXF, Frankfurt: 2DD), a global provider of cloud backup and recovery technology, is proud to announce that the Company received the <u>Best Cloud Solution</u> and <u>Best Storage Solution</u> awards at this year's ASCII Events IT SMB Success Summit, in Austin, Texas.

The ASCII Events shows are channel partner focused events which is made up of a supporting network of over 2,000 Managed Service Providers (MSP) / Value Added Resellers (VAR) worldwide. ASCII provides a portfolio of IT business-building services that range from turnkey marketing campaigns to a highly utilized peer-to-peer business referral and lead network. These channel focused shows draw an average of over 200 partners per event, and in Austin the major cloud storage exhibitors on hand included **Data Deposit Box; Datto, Inc.; Carbonite, Inc.; and StorageCraft Technology Corporation.** The Austin event was the first event of the year for the ASCII Events network (of 8 events in North America in 2016) with 165 Austin-based MSPs in attendance.

At each event, each exhibitor is given 25 minutes of keynote time and 2 hours of pavilion time to present its solutions to existing and potential new Managed Service Partners, the main source of channel partnerships. At the conclusion of each event, the partners in attendance vote on 8 categories, including the **Best Cloud Solution** and the **Best Storage Solution** exhibitor. Partners compared the competing cloud storage solutions and at the end of the show awarded Data Deposit Box with the awards for both **Best Cloud Solution** and **Best Storage Solution**.

"We are very proud of both awards!" says **Troy Cheeseman**, President of Data Deposit Box. "We have spent considerable effort over the past 12 months to shift our business to become a Managed Service Provider, Partner and Reseller only business. Our products are now ready to provide a full end-to-end solution for the MSP and the SMB they support. We can offer unmatched choice and flexibility with our technology and with our price to the partner; something that has not been available on the market until now. We are hearing directly from our new and existing partners that our strategy to become the end-to-end cloud backup and recovery solution for IT partners and the SMB (globally) is exactly what the client and partner community is looking for."

"For the past 12+ months, we have focused our global business and strategy on three distinct strategic goals: build our partner-only and reseller-only channel; build the MSP enablement channel; and become the end-to-end cloud backup and recovery provider for the SMB globally. Being awarded both the **Best Cloud Solution** and **Best Storage Solution** when compared against such large and heavily funded companies sends a real message that Data Deposit Box is offering a service that resonates with the SMB and the MSPs who support them", says **Tim Jewell**, CEO of Data Deposit Box.

## **About Data Deposit Box**

Data Deposit Box, a pioneer of cloud backup and recovery technology, has set a new industry standard by providing the SMB market with the same level of security and protection that is available to large enterprises. Data Deposit Box patented backup technology, known for its Exabyte scalability, advanced data reduction capabilities and ease-of-use, has won prestigious industry awards and has been featured in many key industry publications.

Data Deposit Box technologies and solutions are currently used daily by over 200,000 customers, 1,000 resellers, 25 MSPs and private label partners for online backup and recovery, archiving, disaster readiness, secure file sharing and remote access.

# **Investor Inquiries**

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